



Strategic Technology Resources
Beyond Ordinary Business(TM)

“Wyman has a very effective approach to personal coaching. He ensures a clear line of sight and understanding between an individual’s role and how they need to be aligned to support corporate objectives. Wyman uses Myers-Briggs to focus awareness of personal style and integrates his experience and knowledge to optimize personal effectiveness...” - VP, Supply Chain

“Wyman coached me early in my transition from a technical to commercial role. His counsel was invaluable in enabling me to understand and communicate effectively in the drastically new environment. And I still apply those principles today.” - Christina Walkosak, VP Marketing

Coaching “Helped me to be better positioned as an executive with the BOD presentations, so much so that my CEO boss, would get up and leave during the presentation and let me discuss matters with the BOD directly.”

He was sharply focused during our sessions together and I felt he personalized his mentoring approach towards me to spark rapid and effective professional and personal growth. The leadership, analytical, communication, and interpersonal skills that Wyman brought out in me have been invaluable for my career development. Thank you, Wyman, for catalyzing my professional development and success!- Robert Cable, Senior R&D Manager



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Strategic Coaching

Strategic Technology Resources Beyond Ordinary Business™

The Strategic Coaching program offered by Strategic Technology Resources (STR) is a critical part of achieving the corporate vision. The greatest plans and organizational designs cannot be achieved without skilled, capable people.

The Strategic Coaching program is designed to help current or future leaders to enhance leadership skills, meet and exceed the expectations of their company, and assess their careers and grow to achieve their own aspirations.

At the end of the program, the participant will demonstrate improved performance, progression of organizational goals, improved leadership skills and clarity in career goals.

The program is conducted in a one-on-one basis and consists of four phases:

- **Phase I:** Company identification of participant and agreement to proceed.
- **Phase II:** Company and participant agree on expectations. STR conducts interviews within Company. Participant assessment via Myers-Briggs.
- **Phase III:** Intensive coaching session. 1. Achievements (resume) 2. Interview results and Myers-Briggs preferences 3. Innovation process: role of the corporation; strategic thinking, new opportunity identification; problem solving, venture planning; individual development; organization design 4. Participant develops a leadership plan and a personal improvement plan.
- **Phase IV:** Participant implements plans. Ongoing coaching from supervisor and STR.

Contact STR today for a more detailed review of the Strategic Coaching Program and how it can help you or your organization.